ORACLE Red Bull RACING

RB19

MAX VERSTAPPEN

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Welcome Checo

Sergio "Checo" Perez joins Oracle Red Bull Racing



After leaving the Racing Point team for the 2021 season, Mexican driver Sergio "Checo" Perez began a profitable collaboration with the Oracle Red Bull Racing team.

The 2021 Formula 1 preseason did not seem to bode well for Mexican driver Checo Pérez. When the Racing Point team – which became Aston Martin – announced the arrival of Sebastian Vettel to its ranks, Checo was faced with the real possibility of not being able to compete that year in the Formula 1 World Championship. But the great talent displayed by Checo in the previous season, as evidenced, for example, by his victory in the Sakhir Grand Prix, attracted the attention of one of the most competitive teams on the grid: Oracle Red Bull Racing. Red Bull saw an opportunity to strengthen its lineup and offer Checo a chance to prove himself at the highest level alongside star driver Max Verstappen.

The ideal candidate

Initially, there was speculation that Nico Hülkenberg, who had impressed in his sporadic appearances in 2020, would be chosen to fill the gap left by Alex Albon at Oracle Red Bull Racing. Although both Hülkenberg and

Sergio "Checo" Pérez inside his RB7 single-seater during the Red Bull Show Run in Mexico City in 2021. The eyes of the talented driver reflect the emotion that the event provoked in all the attendees to that motorsport party.



Checo Pérez at the wheel of the Red Bull Racing RB16B Honda during practice laps ahead of the Bahrain GP, the first race of the season in March 2021.

Pérez had an impeccable track record of absolute reliability, the Mexican managed to tip the balance in his favor thanks to his numerous podiums and a historic victory at Sakhir, so that he became the new teammate of Max Verstappen – one of the fastest and most talented drivers at the time.

That new challenge was received by Checo with enormous excitement as, since his arrival in the demanding world of Formula 1, he was looking forward to the opportunity to race for a team that aspired to the title. And, evidently, Oracle Red Bull Racing was the team that best matched his dreams.

A winning team

Oracle Red Bull Racing team manager Christian Horner explained that they were seriously evaluating the two candidates, until Sergio's data and relevant performances prevailed to choose him as Verstappen's teammate from 2021. Horner himself clarified that Albon would continue to be linked to the team as a test and reserve driver, although his work would focus mainly on the development of the car for the 2022 season.

From the outset, Checo Pérez assumed that joining Oracle Red Bull Racing was an extraordinary opportunity to continue to grow on the racetrack and confirm his position as a top driver. The experience he had accumulated up to that point and his natural talent were a perfect match for the high demands and constant pressure for results that had characterized the Oracle Red Bull Racing team since its inception.

With an outstanding car and two young drivers who had already stood out for their talent and combativeness, Oracle Red Bull Racing made clear its intentions to strengthen its position in Formula 1 and to fight for victory with its most direct rivals on all circuits.

ORACLE Red Bull RACING

Go Checo!

Red Bull Racing lights up the streets of Mexico City



The spectacular RB7, with which the Red Bull team won the Formula 1 World Championship in 2011, sent thousands of spectators into raptures at the Red Bull Show Run CDMX 2021.

In order to celebrate the return of Formula 1 to Mexico City, Red Bull Racing organized a massive event with the popular and charismatic Mexican driver Sergio "Checo" Pérez as the main protagonist.

As November 2021 began, just after the Día de los Muertos parade, there was only one topic of conversation among the inhabitants of Mexico City: motorsport. In just a few days, the engines would roar again at the Autodromo Hermanos Rodríguez during the Mexico City Grand Prix, the 18th round of the Formula 1 season. It was a long-awaited race, as it was to feature a hero for all Mexicans – Sergio "Checo" Pérez, the only Latin American driver participating that season in the premier category of international motorsport. And he was doing so with Red Bull Racing, one of the teams most fancied to win the Formula 1 World Championship.

Red Bull Show Run CDMX 2021

Aware of the significance of Checo's presence at the race in his home country, two days before qualifying got underway, team officials organized a very special Red Bull Show Run, as they had six years previously. While in 2015 the venue was the iconic Zócalo in the Mexican capital, this time the event would

take place on the Paseo de la Reforma, Mexico City's most important avenue.

The day before the big event, Checo was in high spirits, still unsuspecting of how big the event would become once he showed up in his brand-new RB7. "Driving this car in one of the most iconic locations in the city will be a unique and special experience for me," he said with obvious excitement. "And one that Red Bull fans around the world and I will remember for a lifetime."

That the Red Bull Show Run was going to be a major event started to become clear early the night before the event. Organizers had received reports that several hundred people had begun to gather on Paseo de la Reforma to secure a good spot to enjoy the spectacle. Throughout the night, there was a constant trickle of fans coming to the makeshift circuit. When the first light of dawn finally appeared, the crowds swelled and it became more difficult to find a decent location to get a clear sight of Checo. The grandstands, the pavements, and even the balconies of the buildings overlooking the avenue ended up filling up with spectators. There was practically no room to move. It was estimated that more than 100,000 people had gathered to see their idol.

The sound of thunder

At 10:00 am, the excitement was reflected in the looks on the faces of all the attendees, who had patiently endured the exceptionally high temperatures. The event, which was completely free of charge, had attracted an audience of all ages. From young to old, the RB7 was eagerly awaited, although the older fans knew that the V8-powered car would make its presence felt by the roar of its engine before it was even visible. As the organizers had already warned: "The show will be loud and fun. If possible, bring and wear ear protection."

Checo Pérez arrived at the circuit in a conventional Honda car, waving to the fans. The first screams of excitement could be heard, but the best was yet to come. The driver got out of the car at the end of the improvised circuit where the pit area had been set up. It was there that the spectacular RB7, one of the cars that the team used to win the Formula 1 World Championship in 2011, awaited Checo. When the engine of this impressive race car started up and roared, delirium broke out on the Paseo de la Reforma. The first movement of the single-seater sent the fans wild.

Virtually none of the spectators had ever had the opportunity to see a Formula 1 car in action so close up. Some were impressed, others smiled with excitement, and most couldn't help but chant the name of their hero. The inevitable cry of "Checo, Checo, oé, oé, oé, oé" was accompanied by another chant of "viejo sabroso" (attractive old man), the nickname by which many fans refer to the Mexican driver. Checo himself smiled when he heard it and was quick to clarify that, "I'm not that old yet! I'm still chavo (a young guy)!"

National pride

After the initial wave of excitement, the crowd started to really enjoy being in the presence of the charismatic driver. Checo wanted to thank the fans for their warm support and continued lapping in the RB7. A quiet lap, made for showboating and to allow the fans to better appreciate the details of the car, was followed by another where Checo stepped on the gas. At the foot of the Diana Cazadora fountain, the driver surprised the audience with some spectacular spins, burning the tires, and showing off the RB7's indomitable character. To undertake this display without risk, the car was fitted with special tires that were a little wider than those used in racing.

After driving around the circuit a couple more times, Checo returned the RB7 to its starting point and walked out onto the track, so that the enthusiastic fans could admire the special suit that Red Bull Racing had designed for him for the occasion. "Red Bull had the great idea to make my mariachi suit to represent our culture," Checo later explained. "It's very important to promote our country."

Wrapped in a Mexican flag and accompanied by the sounds of some of Mexico's most popular folk songs, Checo was close to his fans, signing autographs nonstop and handing out smiles and greetings. "It's been incredible, the love and support I've received," said the emotional Mexican. "As a driver you focus a lot on the track and the results, and you are not very conscious of what you generate off the track."

The Red Bull Show Run CDMX 2021 concluded in the early afternoon in an atmosphere of absolute euphoria. With the satisfaction of having been so close to their idol, attendees began to file out of the makeshift Reforma circuit, looking forward to the start of the highly anticipated Formula 1 Mexico City Grand Prix.



With the agreement of Mexico City's authorities, the organisers closed a section of Paseo de la Reforma to create an unusual circuit of less than 0.6 miles (0.6 km). It ran from the intersection with Florencia, where the Angel of Independence stands, to the intersection with Sevilla and Río Mississippi, under the watchful eye of Diana Cazadora, the exceptional Art Deco sculpture that reaches 72 ft (22 m)in height. Grandstands were built on the sides of the two roundabouts, while the pavements of the avenue – which are an average of 30 ft (9 m) wide – were reserved for the general public. A total of five giant screens and promotional posters from the main sponsors of the event were installed along the entire circuit.



Sergio "Checo" Pérez poses for the cameras in the Red Bull Racing suit specially designed for him for the Red Bull Show Run in Mexico City.

RB19 in New York

Oracle Red Bull unveils its big bet for the 2023 season



Oracle Red Bull Racing unveiled its car at a spectacular global event held in the city of skyscrapers.

Oracle Red Bull Racing launched the team's 2023 season in New York City.

Every Formula 1 team has its own way of "warming up its engines". And the one chosen by Oracle Red Bull Racing leading up to the 2023 season was truly innovative. It intended to do something big, as it was to be the unveiling of the RB19, its promising new race car on which it had pinned enormous hopes.

Determined to attract the attention of racing fans worldwide, it wisely selected New York City as the host for a spectacular global event. This presentation was not just a standard launch; it was a carefully orchestrated event broadcast to more than 30 countries, ensuring that people from around the world could witness the introduction of the RB19 and the team's ambitious plans for the season.

The behind-the-scenes strategy

Never before had a Formula 1 team made its debut in the United States. Oracle Red Bull Racing once again demonstrated its innovative character, although there were other reasons behind the decision to choose New York as the venue for the RB19 unveiling. Events in the city would allow the team to increase its presence in the United States, a growing market for Formula 1. With more than 50 million fans in the country, around 72 percent were Oracle Red Bull Racing fans.

The New York presentation, which took place on February 3, anticipated those of the other teams and marked the exciting start to a season in which Oracle Red Bull Racing's plans included not only racing more in the United States, but also organizing other motorsport-related events. These included the Red Bull Showruns and the USA Grand Taurus, the first Formula 1 team-led road trip in America.

Global participation

The main protagonist of the show was the spectacular RB19, but both the spectators present at the event and the fans who followed it online were delighted with the chance to interact with the team's stars – Max



"The Doodle Bull"



Artist Sam Cox covers everything from canvases to entire rooms, walls, furniture, and even vehicles with interconnected drawings that create funny, dense, animated compositions, known as doodles.

In 2023, British artist Mr. Doodle, known for his intricate and whimsical doodle artworks, was given an RB14 show car as a canvas to create an exclusive work of art entitled "The Doodle Bull". This unique car not only showcased the artist's distinctive "Doodle" style, but was also signed by Formula 1 drivers Max Verstappen and Sergio Pérez, adding value for fans of both art and motorsports.

The Doodle Bull was sold by The Auction Collective in association with Christie's via a timed online auction. A portion of the proceeds from the sale went to the team's official charity partner in UK, Wings for Life, which is dedicated to spinal cord injury research.



Verstappen, Sergio "Checo" Pérez, and Daniel Ricciardo. All three drivers offered unique moments for the fans.

The worldwide broadcast also had the added incentive of allowing fans to actively participate in these events through The Paddock platform. For example, it was announced that the fans themselves would be the ones to come up with the three exclusive designs that would adorn the RB19 at the races in Miami, Austin, and Las Vegas, through the Make Your Mark campaign promoted by Oracle. The project, with which Oracle Red Bull Racing sought to establish a closer connection with its fan base, involved a jury headed by Christian Horner and representatives from Oracle, Bybit, and Mobil 1.

In addition, to serve as inspiration, the English artist Sam Cox, better known as Mr. Doodle, inaugurated the competition by decorating an RB14 with his offbeat art style, inspired by the work of Keith Haring. The result was a unique piece, which was donated to support the Wings for Life charity.

Fans were also the first to see what was new in the team's apparel, with the new line designed by sportswear company Castore Teamwear and a range of accessories developed by New Era and APL. This was evidence of the team's desire to expand its brand beyond motorsport and enable fans – in addition to supporting the team on the racetrack – to make a connection to the team in their day-to-day lives.

Red Bull Powertrains and Ford



From left to right, Max Verstappen, Checo Pérez, Jim Farley (CEO and president of Ford Motor Company), Christian Horner, and Daniel Ricciardo.

Christian Horner used the presentation of the RB19 to unveil an important scoop to the public: "We also wanted to celebrate and welcome Ford in its home country, as it will become the new partner of Red Bull Powertrains from 2026. This will be a true strategic technical partnership; Ford will help with battery and hybrid technology and much more to keep the team ahead of the competition. I am already very excited about the possibilities this partnership will offer us both globally." Both companies will work together on the development of a state-of-the-art hybrid power unit. This powerful technological alliance will undoubtedly serve to lay the foundation for a new era in motorsport. In addition to strengthening the team's performance, this initiative confirmed Oracle Red Bull Racing's strong commitment to sustainability and innovation in automotive technology.



Detail of the Oracle Red Bull Racing RB19 during the presentation of the 2023 season at the Classic Car Club Manhattan in New York, on February 3, 2023.

BUILD THE

ORACLE Red Bull RACING RB19

MAX VERSTAPPEN

FRONT WING (1)

In this first issue, we will start to assemble the front wing on the nose of the Oracle Red Bull Racing RB19.

PIECES IN THIS ISSUE



- **1A** Upper part of the front wing
- **1B** Left flap 1
- **1C** Right flap 1
- **1D** Left flap 2
- **1E** Right flap 2
- **1F** Nose
- **A** Screws 2.3 mm x 4 mm (6 + 1*)
- Screwdriver

* Spare screw

BEFORE STARTING ASSEMBLY
Check that the parts are in perfect condition and read the instructions carefully to avoid any errors in the assembly process.

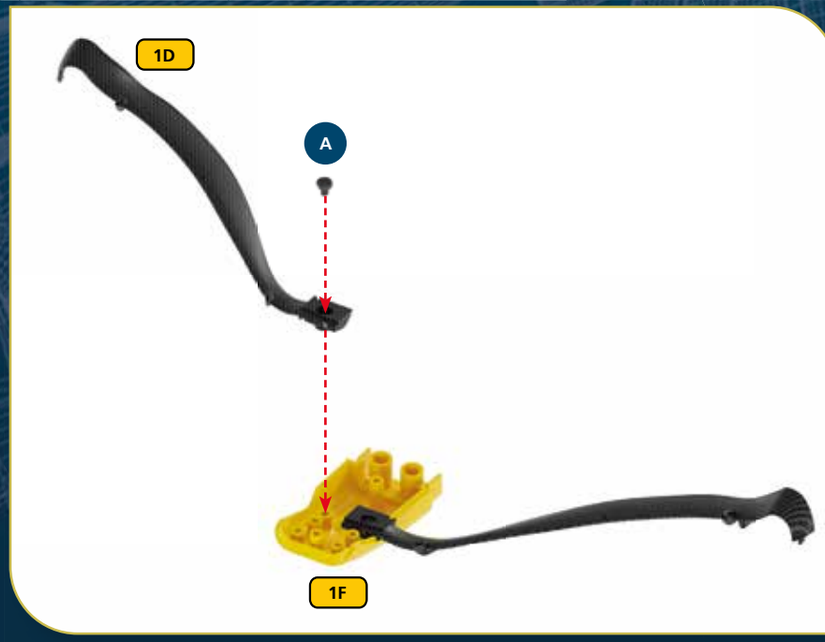


STEP 1–1

To start, align the hole in the right flap 2 **1E** with the highlighted hole in the nose **1F**. Secure the flap to the nose with a screw **A**.

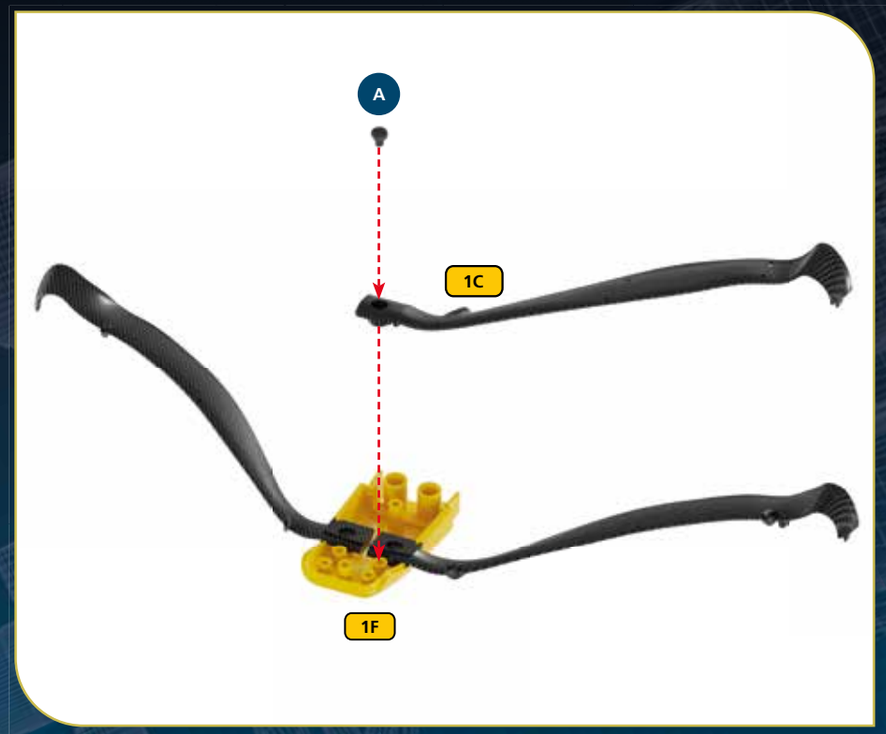
STEP 1–2

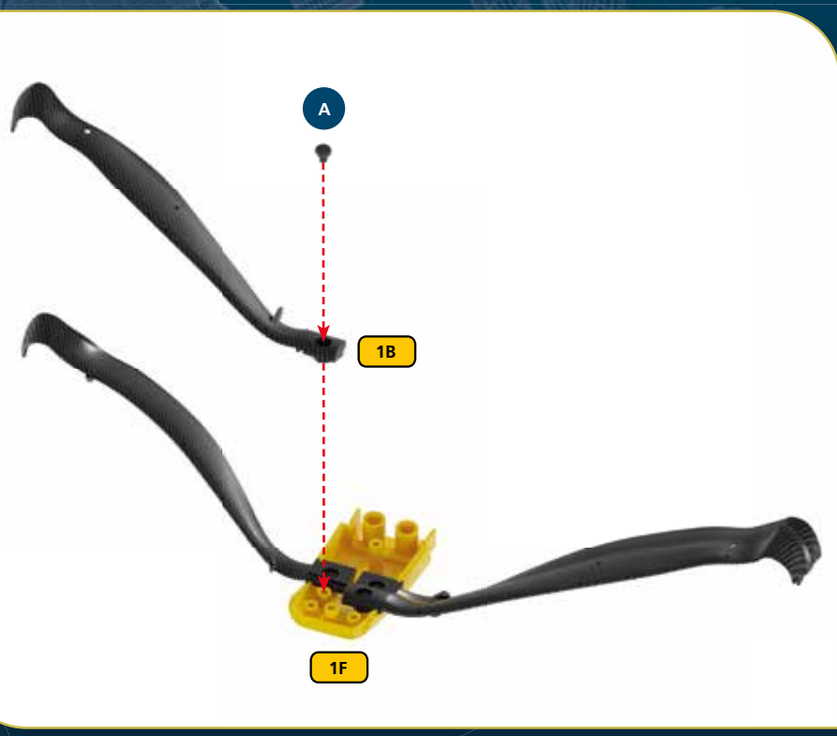
Align the hole in the left flap 2 **1D** with the highlighted hole in the nose **1F**. Secure the flap with a screw **A**.



STEP 1–3

Align the hole in the right flap 1 **1C** with the highlighted hole in the nose **1F**. Secure the flap to the nose with a screw **A**.

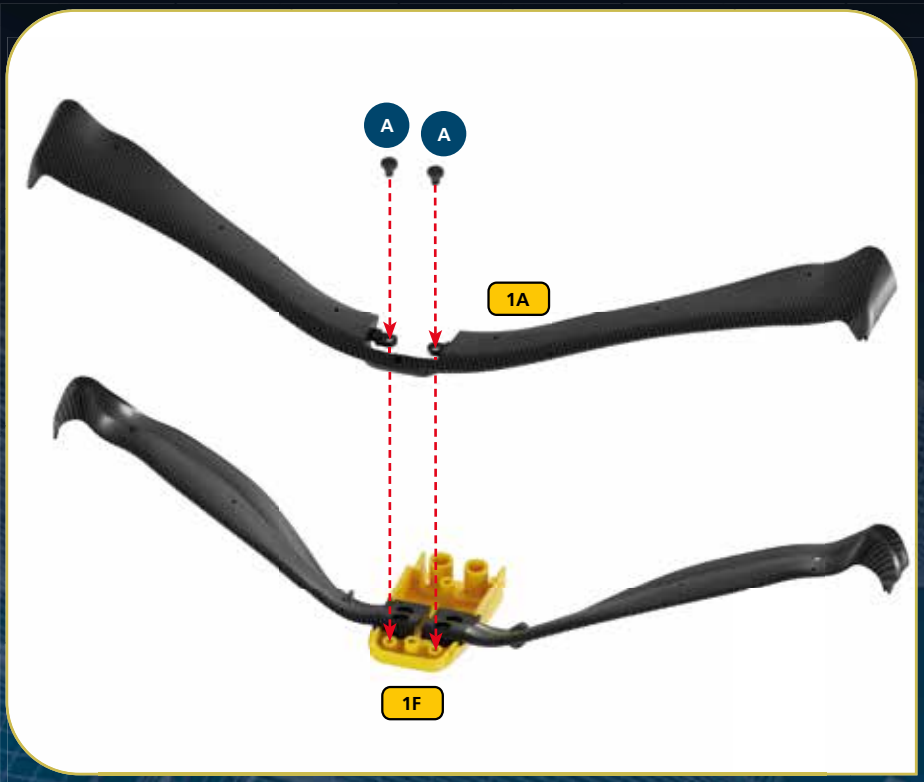




STEP 1–4

Align the hole in the left flap 1 **1B** with the highlighted hole in the nose **1F**, and secure the flap with a screw **A**.

Front wing (1)



STEP 1–5

Finally, place the upper part of the front wing **1A** over the two front holes in the nose **1F** and attach the wing with two screws **A**.

FINAL RESULT



This is what the parts that have been assembled at this stage of the assembly look like.